



Visibility +

Insight =

A magnifying glass with a dark handle and a silver rim is positioned over a document filled with financial data. The word "Clarity" is centered within the lens of the magnifying glass. The background is a blurred grid of numbers and text, suggesting a financial statement or ledger. The lighting is soft, and the overall tone is professional and focused.

Clarity

Only 32% of IT organizations feel their IT resources are optimally allocated.\*

## GET VISIBILITY INTO YOUR IT CHALLENGES

Improving your project portfolio management (PPM) practices helps assure your organization is allocating resources to the projects most essential to your strategic priorities.

## ADD INSIGHT FROM AN EXPERT

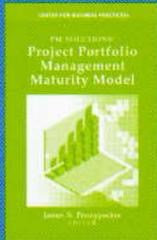
In the *Project Portfolio Management Maturity Model*, business performance expert James S. Pennypacker shows you how to assess the maturity of your organization's portfolio and move it to a higher level of performance. As makers of CA Clarity™, the industry-leading PPM solution, CA is proud to offer you special access to the *Project Portfolio Management Maturity Model*.

## GAIN CLARITY INTO THE SOLUTION

In the *Project Portfolio Management Maturity Model*, you'll learn how to:

- Map out a logical path to improve your PPM processes
- Create actionable steps for short-term process improvement
- Assess the role of the Project Management Office in your organization
- Build a culture of project management excellence

## DOWNLOAD YOUR EXCLUSIVE COPY OF PENNYPACKER'S EBOOK NOW FROM [WWW.CLARITYEBOOK.COM](http://WWW.CLARITYEBOOK.COM)



In addition to the eBook, you'll get access to a Flash introduction from Pennypacker, and an interactive scorecard that allows you to benchmark your organization against other organizations like yours.

*A useful and accessible approach to planning and implementing a structured process improvement program in project management.* - Project Management Journal

### **ABOUT JAMES S. PENNYPACKER**

James S. Pennypacker is one of the most widely respected experts in the field of business optimization, project management, and process improvement. He is the director of the Center for Business Practices, the research arm of Project Management Solutions Inc. He has worked extensively with organizations such as Campbell Soup, CardinalHealth, Genentech, the New Jersey Department of Transportation, and Harley Davidson.

*70% of companies agree that Project Portfolio Management has better aligned their projects to the business strategy. \**

**DOWNLOAD YOUR EXCLUSIVE EBOOK NOW — OFFER INSIDE**

Assess your PPM maturity and learn how to improve your project management practices.



Contact CA directly at 1.877.846.6458

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